

and practically all adults, are deficient in vitamin C; and that smoking one cigarette will neutralize 15 times the daily requirement for vitamin C.

Therapeutic type tablets, 502(a)—while held for sale, the accompanying labeling contained false and misleading representations that the article was adequate and effective as a treatment for and preventive of improper gland functioning; hard, fatty deposits called cholesterol which block kidney and liver passages, blood vessels, and arteries; and that the vitamin B complex in the article would correct bad eating habits; and that the article contained a significant amount of lipotropic factors for special dietary use and therapeutic purposes.

Therapeutic type and geriatric type tablets, 502(a)—while held for sale, the accompanying labeling contained false and misleading representations that the articles were adequate and effective as a treatment for and preventive of conjunctivitis; erosion of eye tissues and clouding of cornea; infections; neuritis; pernicious anemia; sterility; to promote vitality and well-being; sound health; and normal vision and eye health; and that all ingredients of the articles were as they exist in nature, and that by consuming the articles maximum nutrition would result.

The libel alleged also that the therapeutic type tablets and the geriatric type tablets were misbranded under the provisions of the Act relating to food as reported in notices of judgment on foods, No. 27850.

DISPOSITION: 6-1-61. Default—destruction.

6677. Vitamin capsules. (F.D.C. No. 45780. S. Nos. 61-052/4 R.)

QUANTITY: 44 50-capsule btls. and 110 100-capsule btls. of multiple vitamin capsules; 139 100-capsule btls. and 70 200-capsule btls. of vitamin B complex capsules; and 104 200-capsule btls. and 4 100-capsule btls. of vitamin A capsules, at Dubuque, Iowa, in possession of B. A. Ruegnitz Laboratories.

SHIPPED: 2-16-61 (multiple vitamins and vitamin B complex) and on an unknown date (vitamin A), from Detroit, Mich.

LABEL IN PART: "Ruegnitz Multiple Vitamin Capsules * * * Dose: * * * Contents * * * Distributed by B. A. Ruegnitz Laboratories, Dubuque, Iowa * * * 61F Dubuqueland's Vitamin Center"; "Hi Vitamin B Complex Contents * * * Distributed by B. A. Ruegnitz Laboratories, Dubuque, Iowa Each Capsule Contains * * * 61F Directions:"; and "Hi Vitamin A 25,000 units per capsule Contents * * * Distributed by B. A. Ruegnitz Laboratories Dubuque, Iowa Directions."

ACCOMPANYING LABELING: Leaflets entitled "Everyone Needs These High Potency Vitamins," "B. A. Ruegnitz Laboratories * * * Thank you for your inquiry," and "Interesting Information You May Want To Know About Ruegnitz Vitamins."

RESULTS OF INVESTIGATION: The capsules were shipped in bulk and repacked and labeled by the dealer. The leaflets were also prepared by the dealer and used in promoting sales of the articles.

LIBELED: 5-4-61, N. Dist. Iowa.

CHARGE: While held for sale, all articles, 502(a)—the accompanying labeling contained false and misleading representations that the articles were adequate and effective as a treatment for and preventive of colds, sinus trouble, tired, run-down conditions, lack of pep and energy, nervousness, depressed condition, chronic fatigue, poor appetite, disease and infection, and to relieve tension, as well as other diseases and conditions; and that, due to storage conditions, sea-

sonal scarcities, excessive cooking, refinery methods, and eating habits, everyone is obtaining an insufficient amount of vitamins from the diet and requires vitamin supplementation.

Multiple vitamins and vitamin B complex, 502(a)—the accompanying labeling contained false and misleading representations that the articles were adequate and effective as a treatment for and preventive of neuritis, loss of reflexes in extremities, abnormal blood pressure, skin and scalp disorders, anemia, and improper blood circulation.

Multiple vitamins and vitamin A, 502(a)—the accompanying labeling contained false and misleading representations that the articles were adequate and effective as a treatment for and preventive of poor, weak vision.

DISPOSITION: 6-15-61. Consent—claimed by B. A. Ruegnitz Laboratories and released for relabeling.

6678. Revco vitamin capsules and tablets. (F.D.C. No. 45522. S. Nos. 62-687/93 R.)

QUANTITY: 24 100-capsule btl. of vitamin A (25,000 U.S.P. units); 63 100-capsule btl. of vitamin A (50,000 U.S.P. units); 75 100-tablet btl. of vitamin C (250 mg.); 56 100-tablet btl. of vitamin C (100 mg.); 35 100-tablet btl. of vitamin E; 25 100-tablet btl. of Formula 101; and 1 100-tablet btl. of Formula 202, at Cincinnati, Ohio.

SHIPPED: Between 1-26-61 and 3-11-61, from Detroit, Mich., by Regal Drug Co.

LABEL IN PART: (Btl.) "Registered Vitamins REVCO * * * Vitamin A (Natural) 25,000 [or "50,000"] U.S.P. Units Registered Vitamin Corp. Detroit 11, Michigan. Distributors * * * Research Testing Scientific Associates Quality Control * * * Control No. 11658 [or "11659"]"; "Registered Vitamins REVCO * * * Vitamin C 250 mg. [or "100 mg."] Research Testing Scientific Associates Quality Control * * * Control No. 12028 [or "11954"]"; "Registered Vitamins REVCO * * * Non-Oily Vitamin E 100 International Units Registered Vitamin Corp. Detroit, Michigan Distributors * * * Control No. 12063"; "Registered Vitamins REVCO * * * Formula 101 [or "Formula 202"] Vitamins & Minerals for Young Adults [or "the Middle Years"]. Registered Vitamin Corp. Detroit 11, Michigan—Distributors * * * Control No. 10708 [or "10942"]."

ACCOMPANYING LABELING: (Newspaper-type price lists) "Cold, Changeable Weather Increases Your Need for Vitamins & Minerals * * * Revco Vitamins Give You . . ." and display placards for the articles "Revco 101" and "Revco 202."

LIBELED: 3-20-61, S. Dist. Ohio.

CHARGE: 502(a)—when shipped, the labeling of the articles contained false and misleading representations that vitamin A was adequate and effective as a treatment for and preventive of infections, low resistance to infections, retarded growth, loss of vigor, and to promote growth and vitality necessary for reproduction; that vitamin C was adequate and effective as a treatment for and preventive of improper formation of bones and teeth, tooth decay, and hemorrhage and muscular weakness; that vitamin E was adequate and effective as a treatment for and preventive of sterility, muscular dystrophy, and failure of reproduction; that Formula 101 was adequate and effective as a treatment for and preventive of nervousness, irritability, colds, tiredness, conditions resulting from being over-worked and worried and from tension, to promote pep and energy, and to maintain healthy skin, hair, and nails; and